

FOR IMMEDIATE RELEASE

**WAI KAI PARTNERS WITH EVENTS INTERNATIONAL TO
DEVELOP, ATTRACT, AND MANAGE EVENTS, FESTIVALS, AND MORE IN WEST OAHU**

EWA Beach, Hawaii (June 7, 2022) — Wai Kai has partnered with Events International Inc. to develop, attract, host, and manage signature events, festivals, private parties, and other community activities at the new Wai Kai development in Ewa Beach in West Oahu. Slated to open in 2023, Wai Kai is planned to feature a 61,200-square-foot Event Lawn, Fire Pit Terrace and Promenade along the adjacent Wai Kai Lagoon, a 12,600-square-foot Surfside Lawn at the Wai Kai Wave, and a variety of other function space within The LineUp at Wai Kai.

“We are pleased to have Events International working with us to curate a robust schedule of unique interactive and engaging events and experiences for all ages at Wai Kai,” said Wai Kai’s Director of Retail Development, Larry Caster. “The team at Events International are full-service event professionals and we believe that by partnering with them, we can accelerate and enhance our plans to become one of the most eventful destinations on Oahu.”

Added Rick Schneider, CEO of Events International, “We’re thrilled to be a part of this exciting new project and look forward to bringing a myriad of entertaining events to Oahu’s West Side. Honolulu, in general, and West Oahu specifically, lack unique venues for events. This expansive facility will fill a burgeoning need for a gathering place for the community and visitors alike in an unparalleled setting. With this facility, we envision that West Oahu will have its own village green to host festivals, parties, cultural events, and more.”

Wai Kai is planned to be an exciting waterfront and recreation destination. Among the currently planned attractions are The LineUp at Wai Kai featuring the world’s largest deep-water standing surf wave, along with kayak, canoe and paddleboard rentals on the adjacent 52-acre recreational lagoon. Other plans include The LookOut restaurant designed to offer a front-row view of the surf action, the Foam Coffee & Bar on the boardwalk overlooking the lagoon, and another full-service lagoon-front restaurant still to be announced.

Events International will work closely with corporate clients, destination management companies and the team at The LineUp at Wai Kai to coordinate group functions and catered events.

For more information, visit www.WaiKaiExperience.com.

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RENDERINGS:

1. The LookOut & Lawn. Credit: Wai Kai
2. Event Lawn with Tent. Credit: Wai Kai

Legal disclaimer: The illustrations provided describe a vision for the Wai Kai, a retail, dining, and entertainment development that is subject to change without notice. It does not depict actual project improvements or activities that are currently available. The development and completion of all components of the project are subject to obtaining all governmental approvals of required entitlement permits and have not yet been constructed.

Haseko Family of Companies. As a developer of residential, commercial and resort properties in Hawaii since 1973, the Haseko Family of Companies have built a solid reputation for high-quality projects and a genuine commitment to the community. Among its most prized hotel, commercial and residential projects are the

award-winning, master planned communities of Ocean Pointe and Hoakalei Resort, Kauai Beach Villas and Kauai Hilton Hotel, Kaanapali Shores resort condominiums on Maui, The Courtyards at Punahoa and Ocean View Center in Honolulu. The Haseko Family of Companies are separate and independent companies which include Wai Kai. For convenience, these companies are referred to as the Haseko Family of Companies.

Events International Inc. For the past 35 years, Events International has serviced a majority of the most high-profile events in the Hawaiian Islands and events around the Pacific Rim. As Hawaii's most diversified full-service event company based in Honolulu and Waikoloa, Hawaii, Events International offers event planning and production, catering, design and décor, and marketing solutions that range from romantic private dinners, to corporate events for 2,000, to concerts and festivals for over 70,000.