



## Wai Kai

### **Wai Kai, Oahu's Hottest New Surf-Centric Entertainment Destination, Announces February 2023 Opening**

*New Waterfront Recreation & Lifestyle Venue Will Feature World's Largest Deep-Water Standing Wave, Exceptional Dining and Signature Events*

[Wai Kai](#), set within Hoakalei Resort in Ewa Beach on West Oahu, today announces its grand opening date is set for February 10, 2023. The highly anticipated development is the first of its kind in Hawaii, known as the birthplace of modern surfing, and is poised to become an active year-round destination that inspires locals and visitors to connect to the water, land and rich Hawaiian culture. Located 35 minutes from Honolulu overlooking the turquoise waters of the Pacific Ocean, amenities include the world's largest deep-water standing surf wave, the 52-acre Wai Kai Lagoon for water sports, three delectable restaurants, sprawling event lawn with waterfront fire pits, waterman's club and a unique retail shop.

[The LineUp](#) at Wai Kai will serve as a dynamic social and recreational activity hub of water sports and activities headlined by the Wai Kai Wave in a sun-kissed setting with cool ocean breezes. Powered by citywave®, the technology creates authentic surfing conditions with perfect endless and adjustable waves ranging from two- to six-feet for all skill levels. The 100-foot-wide adjustable wave allows up to three surfers at a time with an additional 30 in the barefoot zone and emulates famous natural standing river waves like the Oahu North Shore's famous Waimea River Sand Bar. The Wai Kai Wave was created in collaboration with Oahu's-own Shane Beschen, X Games Gold Medalist and a former world No. 2 ranked surfer. Shane and other former and current professional surfers will be available for hands-on instruction and training sessions.

The Wai Kai Wave overlooks the Wai Kai Lagoon, a serene, protected area for stand-up paddling, kayaking, outrigger canoeing, peddle boats and piloted electric boat cruises. Aquabanas and sun loungers will line a sandy beach area near the water. Optional monthly memberships will be available for frequent visitors with preferred rates and access to special events and programming. Major surf and waterman competitions are being planned for the Wai Kai Wave and Wai Kai Lagoon.

Dining is set to be an integral part of the Wai Kai experience. A dual-concept restaurant presented by Michelin awarded Chef Todd Humphries of Kitchen Door Napa sits at the heart of the expansive property. The signature restaurant, the Plaza Grill, is situated on the upper level featuring a full-service dining room with lanai seating and unobstructed lagoon views. Contemporary yet casual, it will showcase a globally diverse menu, driven by local and seasonal ingredients. The second concept, the Boardwalk Café, will offer an interactive and intuitive

counter-service restaurant concept on the ground level featuring an all-day menu of eclectic yet traditional favorites. Other restaurants include The LookOut Bar and Restaurant, which will fuse fresh and healthy cuisine with front-row views of the surf action, and Foam Coffee & Bar just off the boardwalk.

Hawaii-based Events International has partnered with Wai Kai to curate a robust schedule of unique, interactive and engaging events and experiences for all ages. The company will work closely with corporate clients, destination management companies and the team at The LineUp at Wai Kai to coordinate memorable group functions and catered events ranging from intimate gatherings to full buyouts. Venues include a 61,200-square-foot Event Lawn, Fire Pit Terrace and Promenade along the adjacent Wai Kai Lagoon, a 12,600-square-foot Surfside Lawn at the Wai Kai Wave, and a variety of other function spaces.

Event bookings are currently available for groups, and general activity reservations are expected to go live in November. Kama'aina rates will be available as well. For more information visit, <https://waikaiaexperience.com/> or <https://atthelineup.com/>.

*Legal disclaimer: The illustrations provided describe a vision for the Wai Kai, a retail, dining, and entertainment development that is subject to change without notice. It does not depict actual project improvements or activities that are currently available. The development and completion of all components of the project are subject to obtaining all governmental approvals of required entitlement permits and have not yet been constructed.*

### **Haseko Family of Companies**

As a developer of residential, commercial and resort properties in Hawaii since 1973, the Haseko Family of Companies have built a solid reputation for high-quality projects and a genuine commitment to the community. Among its most prized hotel, commercial and residential projects are the award-winning, master planned communities of Ocean Pointe and Hoakalei Resort, Kauai Beach Villas and Kauai Hilton Hotel, Kaanapali Shores resort condominiums on Maui, The Courtyards at Punahou and Ocean View Center in Honolulu. The Haseko Family of Companies are separate and independent companies which include Wai Kai. For convenience, these companies are referred to as the Haseko Family of Companies.

**Surf Park Management, Inc.**, manager of The LineUp at Wai Kai, is a proven and professional management team focused on delivering successful business results in the emerging surf park arena. Based in San Diego, California, SPM provides consulting and management services to developers and investors to surf parks and their related recreational and hospitality operations. SPM is technology-agnostic and works with the surf technology that works best for the specific venues and its operating parameters. The team consists of surf and sports enthusiasts with deep expertise in complex resort operations and event management.

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## Quotes

“Wai Kai is set to become a must-visit year-round destination where locals and visitors will reconnect through transformative experiences and signature events while enjoying the incredible natural beauty of Hawaii. Wai Kai will have unrivaled activities, enriching cultural experiences and innovative dining options all in one place, bringing an exciting new entertainment venue to the west side of Oahu.”

-Larry Caster, Director of Retail Development for Wai Kai Commercial Development

"We're looking forward to making surfing accessible to more people in a controlled, safe environment while also providing an exciting arena for the sport's best to train. The surfing will be similar to Oahu's Waimea Bay river wave that flows periodically when the sand bar opens up after heavy rainfall periods – but on steroids. Everything from high-speed carving turns to sections for attacking the lip or doing airs are all possible here. It creates the perfect on-demand setup."

-Shane Beschen, The LineUp Ambassador

"After years of thoughtful planning, our team is thrilled to launch the most progressive facility in all of Hawaii designed specifically for those who love an active ocean lifestyle. It's especially meaningful to give the local community an amazing place to play and socialize while introducing active travelers to the waterman's lifestyle that Hawaii is beloved for."

-Skip Taylor, Partner with Surf Park Management

“We’re proud to be a part of this exciting new project and look forward to bringing a myriad of entertaining events to Oahu’s West Side. This expansive facility will fill a burgeoning need for a gathering place for the community and visitors alike in an unparalleled setting. With this facility, we envision that West Oahu will have its own village green to host festivals, parties, cultural events and more.”

-Rick Schneider, CEO of Events International

“Bringing the successful Kitchen Door Napa concept to Oahu is almost beyond belief. Just thinking about being a part of Wai Kai, the next unprecedented immersive experience in Hawaii, is electrifying. We can hardly wait to share our unique food and beverage philosophy of serving seasonally-inspired dishes in a contemporary casual setting. We hope to give Hawaii guests and locals their new favorite gathering space in this destination hotspot.”

-Todd Humphries, Chef and Co-Founder - Kitchen Door Napa

“Hawaii, with its abundant and exotic produce and seafood, is a haven for incredible food that is meant to be shared with loved ones. Our family-friendly dining concept, which made Kitchen Door Napa a beloved brand, is a perfect fit for a tremendous development like this. Introducing our restaurant concept here is like coming home for me and in a way, paying homage to my Maui roots.”

-Richard Miyashiro, Co-Founder - Kitchen Door Napa